

# Head of Marketing (f/m/d) DACH

**Location: Radolfzell am Bodensee**

For more than 18 years companies of all sizes rely on HighCoordination's management and IT consulting to solve relevant BI, planning and digitalization challenges – efficient, modern and reliable.

## **Do you find yourself in the following short profile?**

- It is my passion to understand markets, to create successful communication strategies and lead campaigns and to implement them with modern marketing tools.
- I rely on team play and like to lead or be responsible for a high-performance team, respectively.
- I think in integrated, automated and efficient processes.

**... then you are the right person for us!**

## **Which requirements should you meet?**

- A passion and the technical ability to find out what is successful on the market and to translate it into words and pictures, digitally or in print, in a team or on your own.
- Marketing experience with products and services in the areas of business intelligence, planning and dealing with C-level clients.
- Several years of successful professional experience including team leadership
- A completed degree in communication sciences, business administration or comparable with a focus on marketing
- Excellent planning, organization and social competence
- Very good German and English skills

## **What can you expect?**

- Assumption of communication responsibility for the entire service and software product portfolio
- Supporting sales, partner management, consulting and software development with marketing materials and communication tool.
- Targeted positioning of the company and products in relevant networks and groups
- Independent, disciplinary management of the DACH marketing division
- Close cooperation with the sales department and management

## **Why us?**

- A modern product portfolio, efficient hierarchies and short decision-making processes
- Above-average, performance-oriented salary system
- Trust based working time, development opportunities and team events

## **Interested?**

If so we want to get to know you. Please send us your complete application documents (with application letter, curriculum vitae, training and working certificates in a PDF document), indicating your salary requirements as well as the earliest possible date of entry, to [jobs@highcoordination.de](mailto:jobs@highcoordination.de) or apply online on our homepage. For further information, please contact Ms. Stephanie Jäger.

**We are looking forward to receiving your application!**