

# Dual study programme - Marketing

**Location: Radolfzell am Bodensee**

For more than 18 years companies of all sizes rely on HighCoordination's management and IT consulting to solve relevant BI, planning and digitalization challenges - efficient, modern and reliable.

## **Are you looking for a partner company for a dual study programme?**

Then this is the right place for you! In cooperation with the DHBW Ravensburg we are looking for one dual student (f/m/d) for the study course Business Administration – Media and Communications studies / Media management from 01.10.19. We offer you the opportunity to graduate with us and at the same time to learn about the everyday working life in the internal commercial departments of a multinational company and to participate from the very beginning.

## **Which requirements should you meet?**

- A-Level or higher education entrance qualification, as well as interest in and passion for marketing or a completed apprenticeship with first experience in Marketing
- Ideally first office experience and/or experience in Marketing
- Self-initiative, readiness for action and team spirit
- Organised, independent and self-reliant work
- Excellent communication and rhetoric skills
- Analytical and service-oriented mind-set
- Fluent in German and very good English skills
- Skills in Adobe, Premiere Pro, Photoshop, HTML, MS Office advantageous

## **What can you expect?**

- Administrative support of the whole Corporate-Marketing area
- Insight into the various focus areas of marketing (e.g. design / graphics, social media marketing, event marketing etc.)
- Support of sales, partner management, consulting and software development through marketing material and means of communication
- Transfer of technical requirements into quality features and product benefits
- Possibly, insights into and administrative support for the departments Sales, Human Resources, General Office Management

## **Why us?**

- Fair compensation
- Individual training and cooperation with the management
- Goal of long-term bonding or career formation
- Personal training by, among other things, business communication training according to IBCS
- Flexible work schedule
- A competent and open-minded team
- Free drinks, fruits and healthy snacks at the office

## **Are you interested?**

If so we want to get to know you. Please send us your complete application documents (with application letter, curriculum vitae, training and working certificates in a PDF document), indicating your preferred internship period, to [jobs@highcoordination.de](mailto:jobs@highcoordination.de). For further information, please contact Mrs. Stephanie Jäger (Tel. +49 7732 8934 903).

**We are looking forward to receiving your application!**